

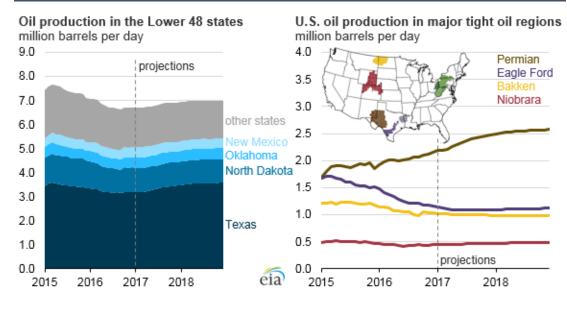


### Permian Performance Update OFS Newsletter | February 2017

#### Introduction

In this edition of Founders' Oilfield Services Newsletter, we highlight the Permian Basin and delve into the recent surge of activity. Also, we provide a summary of 2017 capex budgets from Permian focused E&P companies and how these compare to their historical spending. As the U.S. Oil and Gas industry recovery continues building momentum, eyebrows in the industry have been raised by the volume of bets being placed on the Permian. These investments should drive activity for OFS companies in the basin for years to come. At the start of 2016, rig counts in the Permian began just shy of 200, dipped all the way to 137 in May, and rebounded to 252 to close out 2016, providing a net addition of 53 in 2016. These numbers compare to a net decrease of 59 in rig count for all other basins in the U.S. during the same period. A&D remained active in the Permian too, in particular the \$6B Bass Family/Exxon deal. In addition, there has been a number of recent discoveries in the Permian, suggesting increased focus and spending on exploration. One of the deposits in the Wolfcamp, owned by Pioneer, is claimed to be the largest deposit ever assessed in the U.S.

#### Figure 1: EIA Oil Production Projections by State and Basin



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**Financial Advisor** 

*"We are seeing a significant uptick in West Texas activity"* - Duane Donner, *Founders Investment Banking* 



Source: U.S. Energy Information Administration, Short-Term Energy Outlook, January 2017

#### Permian Outperformance

Production out of the Permian increased from both 2015 to 2016 and 2016 to 2017, which is tough to believe given the industry environment during the period. As noted in figure one, the EIA expects Permian basin production to continue to increase over the next two years compared to relatively flat projections for the other major basins, including the Eagle Ford, Bakken, and Niobrara. The Permian region benefits from a couple distinct geological advantages. In addition to its sheer size relative to other basins, the Permian has numerous producing zones more than 1,000 feet thick that make up the stacked play. This compares to the Eagle Ford's producing zones of only 200 – 300 feet. With the proliferation of horizontal drilling, the difference in geology has contributed to extremely favorable economics, which are being noticed by many in the industry. James McManus, CEO at Energen, said on the Company's most recent earnings call, "We have gained a lot of efficiencies in our drilling and completion activities, and our per-unit operating costs continue to decline. As a result and in combination with high-quality rock, our outstanding assets in the Permian Basin generate excellent rates of return even at a \$45 flat oil price." These favorable economics should continue to drive activity in the region.

### *"Our outstanding assets in the Permian Basin generate excellent rates of return even a \$45 flat oil price."*

#### - James McManus, Energen CEO

#### Permian Basin Drilling Economics

Drilling economics in the Permian have improved substantially with the onset of horizontal drilling. Horizontal rigs, now accounting for over 80% of the total, are continuing to drill longer laterals giving the operators the ability to take advantage of multiple oil formations. The stacked nature of the Permian allow operators to tap into more of the resources at a lower cost.

"Ten years ago, when 90% of U.S. rigs were vertical and directional, a 640 acre section in parts of the Permian Basin could support 16 vertical wells, which could be expected to generate 2.4 million barrels of oil equivalent (Boe). At an average cost of \$2 million to drill and complete each well, an operator's finding and development cost would be roughly \$17.78 per Boe. Today, an operator can use horizontal drilling to develop each stacked layer from a single surface location, which could generate a five-fold increase in effective acreage and reduces the cost per Boe to \$8.89."

Source: The Carlyle Group – Oil Market Commentary: Where the Past Is-and Is Not-Prologue

#### Figure 2: Illustrative Midland Permian Basin Drilling Economics

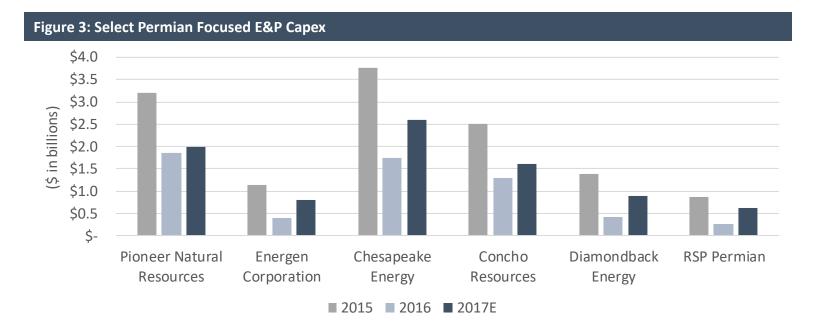
Drilling Locations	Vertical	Horizontal
Acres per Section	640	640
# of Unique Prospective Benches	NA	5
Effective Acres per Section	640	3,200
Well Spacing (Acres per Well)	40	107
Wells Per Section	16	30
Drilling & Completion CapEx		
D&C CapEx per Well (\$MM)	\$ 2.0	\$5.0
x Wells Per Section	16	30
D&C CapEx Per Section (\$MM)	\$ 32.0	\$ 150.0
Gross Reverse Recovery		
Gross EUR Per Well (MBoe)	150	750
x Wells Per Section	16	30
Gross EUR Per Section (MMBoe)	2.4	22.5
Finding & Development Cost		
Gross Single Well EUR (MBoe)	150	750
x (1-Royalty Burden)	75%	75%
Net Single Well EUR (MBoe)	 113	563
Net F&D Cost (\$/Boe)	\$ 17.78	\$ 8.89

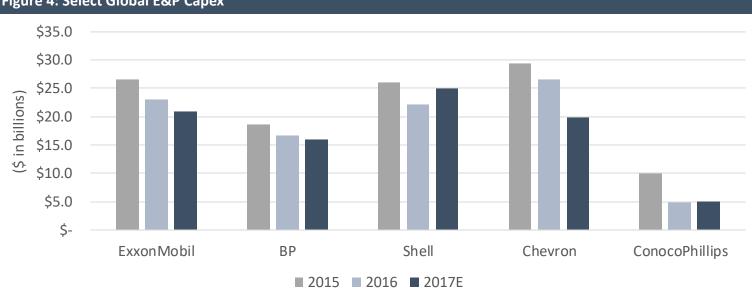
For illustrative purposes only. Assumes 100% working interest and a 25% royalty burden. A section is defined as one square mile; F&D calculates as D&C capex per well divided by the net single well EUR.



#### Conclusion

A perfect storm of the right oil price and a unique geology combined with technological advancements have created a rush to the Permian as the basin in which drilling economics are the most favorable. In figure three and four below, E&P's with a heavy focus in the Permian are opting to increase their drilling and completion spending for 2017. This compares to many of the global E&P operators focused outside of the Permian forecasting flat to down spending based on the current market expectation for oil prices. Oilfield service companies located in West Texas in search of growth and utilization in today's recovering oil and gas industry are poised to take advantage of the increasing need for services.









# **Earnings Release Calendar**

### January 2017

Integrated Equipment & Service Providers
Service Providers
Integrated Equipment & Service Providers
Land Drillers

### February 2017

Date	Company Name	Vertical
2/2/2017	Weatherford International plc	Integrated Equipment & Service Providers
2/6/2017	Diamond Offshore Drilling, Inc.	Offshore Drillers
2/7/2017	National Oilwell Varco, Inc.	Equipment & Technology
2/8/2017	Ensign Energy Services Inc.	Service Providers
2/8/2017	Oceaneering International, Inc.	Equipment & Technology
2/9/2017	Noble Corporation plc	Offshore Drillers
2/9/2017	Patterson-UTI Energy, Inc.	Land Drillers
2/10/2017	Forum Energy Technologies, Inc.	Equipment & Technology
2/15/2017	Oil States International, Inc.	Equipment & Technology
2/17/2017	Pioneer Energy Services Corp.	Land Drillers
2/19/2017	Basic Energy Services, Inc.	Service Providers
2/21/2017	Superior Energy Services, Inc.	Service Providers
2/22/2017	Nabors Industries Ltd.	Land Drillers
2/22/2017	Trican Well Service Ltd.	Service Providers
2/23/2017	Frank's International N.V.	Service Providers
2/23/2017	Calfrac Well Services Ltd.	Service Providers
2/23/2017	TechnipFMC plc	Equipment & Technology
2/24/2017	Rowan Companies plc	Offshore Drillers
2/24/2017	Transocean Ltd.	Offshore Drillers
2/25/2017	Dril-Quip, Inc.	Equipment & Technology
2/28/2017	Tesco Corporation	Service Providers
2/28/2017	Ensco plc	Offshore Drillers

### March 2017

Date	Company Name	Vertical	
3/1/2017	TETRA Technologies, Inc.	Service Providers	
Founded for the second	<u> <u> </u></u>		4

# **Trading Statistics**

			ck Price	% of 52-Week		Market		Enterprise		2017P		Enterprise Value /		
Ticker	Company Name	2/	10/17	High	Low		Сар		Value	R	evenue	EBITDA	2017 Revenue	2017 EBITDA
-	ted Fauliament & Convice Dreviders													
ntegra SLB	ted Equipment & Service Providers Schlumberger Limited	\$	82.16	94%	119%	\$	114,323.6	ć	125,182.6	ć	31,261.2	\$ 7,571.	8 4.0>	16.5
HAL	Halliburton Company	Ş	56.13	94% 95%	119%	Ş	48,661.0	Ş	57,012.0	Ş	18,795.1	3,518.		
BHI	Baker Hughes Incorporated		61.15	89%	160%		26,008.7		24,535.7		10,137.5	1,381.		
WFT	Weatherford International plc		6.06	71%	162%		5,944.7		13,055.7		6,114.3	718.		
••••			0.00	7170	102/0		5,544.7		13,035.7		0,114.5	/ 10.	5 2.1	10.2
	Min	\$	6.06	71%	119%	\$	5,944.7	\$	13,055.7	\$	6,114.3	\$ 718.	5 2.1>	16.2
	Median		58.64	91%	161%		37,334.8		40,773.8		14,466.3	2,449.	9 2.7>	17.1
	Mean		51.38	87%	159%		48,734.5		54,946.5		16,577.0	3,297.	5 2.9>	17.2
	Max		82.16	95%	195%		114,323.6		125,182.6		31,261.2	7,571.	8 4.0>	18.2
Eauipn	nent & Technology													
NOV	National Oilwell Varco, Inc.	\$	39.42	90%	148%	\$	14,888.3	\$	16,694.3	\$	7,266.2	\$ 617.	2 2.3>	27.0
FTI	TechnipFMC plc		31.76	88%	104%		3,786.7		1,758.5		13,379.7	1,599.	9 0.1>	1.1
OII	Oceaneering International, Inc.		27.05	73%	120%		2,652.7		2,995.5		1,917.2	231.	3 1.6>	13.0
DRQ	Dril-Quip, Inc.		62.65	90%	134%		2,354.5		1,811.8		445.2	65.	2 4.1>	27.8
OIS	Oil States International, Inc.		39.75	95%	185%		2,042.1		2,055.2		743.5	78.	5 2.8>	26.2
FET	Forum Energy Technologies, Inc.		21.95	89%	259%		2,083.7		2,246.7		780.8	47.	8 2.9>	47.0
	Min	\$	21.95	73%	104%	\$	2,042.1	\$	1,758.5	\$	445.2	\$ 47.	8 0.1>	1.1
	Median		35.59	90%	141%	·	2,503.6		2,151.0		1,349.0	154.		
	Mean		37.10	88%	158%		4,634.7		4,593.7		4,088.8	440.		
	Max		62.65	95%	259%		14,888.3		16,694.3		13,379.7	1,599.	9 4.1>	47.0
Service	Providers													
SPN	Superior Energy Services, Inc.	\$	18.26	92%	221%	Ś	2,770.8	Ś	3,776.2	Ś	1,776.1	\$ 198.	4 2.1>	19.0
FI	Frank's International N.V.	Ŷ	12.60	71%	120%	Ŷ	2,802.1	Ŷ	2,272.6	Ŷ	473.2	24.		
ESI	Environmental Clean Technologies Limited		0.01	77%	170%		37.0		37.3		NA	N		
CFW	Calfrac Well Services Ltd.		3.58	88%	442%		489.1		1,142.2		830.3	46.		
TCW	Trican Well Service Ltd.		4.18	101%	516%		809.8		, 934.9		410.9	30.		
TESO	Tesco Corporation		8.80	90%	154%		408.4		314.1		163.9	(21.1	L) 1.9>	. N/A
BAS	Basic Energy Services, Inc.		43.30	97%	147%		1,118.3		2,079.3		721.1	64.	5 2.9>	32.3
RES	RPC, Inc.		21.72	93%	181%		4,724.6		4,592.7		1,323.6	226.	1 3.5>	20.3
TTI	TETRA Technologies, Inc.		4.94	64%	115%		626.5		1,600.8		762.7	147.	8 2.1>	10.8
	Min	\$	0.01	64%	115%	\$	37.0	\$	37.3	\$	163.9	\$ (21.1	1.4>	. N/A
	Median		8.80	90%	170%		809.8		1,600.8		741.9	55.	2 2.2>	22.6
	Mean		13.04	86%	230%		1,531.8		1,861.1		807.7	89.	6 2.6>	27.1
	Max		43.30	101%	516%		4,724.6		4,592.7		1,776.1	226.	1 4.8>	94.4
Offsho	re Drillers													
RIG	Transocean Ltd.	\$	13.35	80%	174%	\$	5,197.0	\$	11,252.0	\$	2,897.8	\$ 1,215.	3 3.9>	9.3
ESV	Ensco plc		10.74	82%	165%		3,256.1		6,199.6		1,893.7	733.	5 3.3>	8.5
DO	Diamond Offshore Drilling, Inc.		17.38	65%	118%		2,384.0		4,312.8		1,450.2	572.	7 3.0>	7.5
NE	Noble Corporation plc		7.31	52%	164%		1,778.0		6,101.2		1,171.8	474.	3 5.2>	12.9
RDC	Rowan Companies plc		18.20	84%	164%		2,283.0		3,891.1		1,244.9	450.	4 3.1	8.6
	Min	\$	7.31	52%	118%	\$	1,778.0	\$	3,891.1	\$	1,171.8	\$ 450.	4 3.0>	7.5
	Median		13.35	80%	164%		2,384.0		6,101.2		1,450.2	572.	7 3.3>	8.6
	Mean		13.40	73%	157%		2,979.6		6,351.3		1,731.7	689.	2 3.7>	9.3
	Max		18.20	84%	174%		5,197.0		11,252.0		2,897.8	1,215.	3 5.2>	12.9
Land D	rillers													
HP	Helmerich & Payne, Inc.	\$	69.23	81%	149%	\$	7,515.8	\$	7,136.8	\$	1,623.1			
NBR	Nabors Industries Ltd.		15.74	86%	272%		4,469.0		7,751.2		2,536.5	713.		10.9
PTEN	Patterson-UTI Energy, Inc.		27.89	94%	218%		4,639.1		5,215.5		1,594.1	299.		
PES	Pioneer Energy Services Corp.		6.35	88%	588%		486.6		876.4		400.7	53.	4 2.2	16.4
	Min	\$	6.35	81%	149%	\$	486.6	\$	876.4	\$	400.7	\$ 53.	4 2.2>	10.9
	Median		21.82	87%	245%		4,554.0		6,176.1		1,608.6	324.	2 3.2>	16.9
	Mean		29.80	87%	307%		4,277.6		5,245.0		1,538.6	353.	7 3.2>	16.3
	Max		69.23	94%	588%		7,515.8		7,751.2		2,536.5	713.	1 4.4>	20.5



Source: CapitalIQ

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# **Relevant Transactions**

Announced Date	Target	Buyer	Target Business Description
1/6/2017	OilPatch Technologies, LLC	Dril-Quip, Inc.	OilPatch Technologies, LLC focuses on definition, specification, design, analysis, manufacture, and testing of subsea and floating production development systems and components.
12/12/2016	Seventy Seven Energy Inc.	Patterson-UTI Energy, Inc.	Seventy Seven Energy Inc., a diversified oilfield services company, provides a range of wellsite services and equipment to land-based exploration and production customers in the United States.
11/29/2016	Allied Energy Services	BJ Services	U.S. based provider of cementing, acidizing, and related services to the oil and gas industry.
11/17/2016	Latitude Technologies Inc.	Energy Services Group, LLC	Latitude Technologies Inc. provides technology solutions to the energy industry in Texas.
11/14/2016	Top-Co Inc.	Rubicon Oilfield International Holdings, L.P.	Top-Co Inc. designs, manufactures, and distributes float equipment, casing cementing equipment, and casing accessories for oil and gas industry.
11/2/2016	Stewart Tubular Products, Inc.	Aterian Investment Partners, LLC	Stewart Tubular Products, Inc. manufactures downhole tubular accessories and support equipment to the oil and gas industry.
10/27/2016	Raging Bull Oilfield Services LLC	Fluid Delivery Solutions, LLC	Raging Bull Oilfield Services LLC offers oilfield water transfer and equipment rental services.
10/17/2016	Blue Ocean Technologies, LLC	Oceaneering International, Inc.	Blue Ocean Technologies, LLC provides subsea services to the offshore oil and gas production sector.
10/17/2016	TIW Corporation	Dril-Quip, Inc.	TIW Corporation is engaged in the design, manufacture, and sale of tools and technologies for the oil and gas drilling industry in the United States and internationally.
10/12/2016	Bayou Workover Services LLC	Ranger Energy Services, LLC	Bayou Workover Services LLC offers oilfield services such as work over, plug and abandonment, and fluid management services.
10/7/2016	Blackhawk Group Holdings, Inc.	Frank's International N.V.	Blackhawk Group Holdings, Inc. was incorporated in 2013 and is based in Houston, Texas.
9/14/2016	Extreme Plastics Plus, Inc.	BW EPP Holdings LLC	Extreme Plastics Plus, Inc., an environmental containment company, specializes in providing environmental lining, above ground storage tanks, composite rig mats, secondary steel wall containment systems, and rig vac systems.



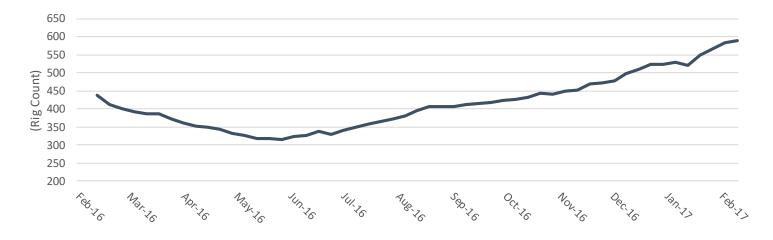
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### **Recent Trends**

Crude Oil (NYMEX: CL)



#### **Domestic Oil and Natural Gas Rig Count**



290 285 (Millions of Barrels) 280 275 270 265 260 255 250 245 240 JUI. 76 NOLIS Decits Jan 16 <sup>^</sup><sup>66</sup>.76 Marile O<sub>CK.16</sub> Apr. 16 Max 16 14n. 76 AU8,16 Ser 10 NOUJE

#### **Domestic Crude Oil Production**



Source: CapitalIQ, EIA

### **Domestic Oil Trends**



🔲 Rig Count 🛛 —— Oil Price

Notable Trends	2012	2013	2014	2015	2016	2017P	2018P	2019P	2020P
Avg. Oil Price	\$94.18	\$98.02	\$93.22	\$48.59	\$43.24	\$53.25	\$62.00	\$70.00	\$80.00
Avg. Rig Count	1,335	1,334	1,485	728	391	500	630	810	965
New Wells Drilled	31,425	32,150	33,150	19,250	8,650	11,100	13,300	17,000	20,000
Production (M b/d)	5.2	6.1	7.3	7.9	6.7	7.4	7.4	7.7	8.0
New Wells Drilled per Rig	23.5	24.1	22.3	26.4	22.1	22.2	21.1	21.0	20.7

#### **Domestic New Oil Well Count and Production**





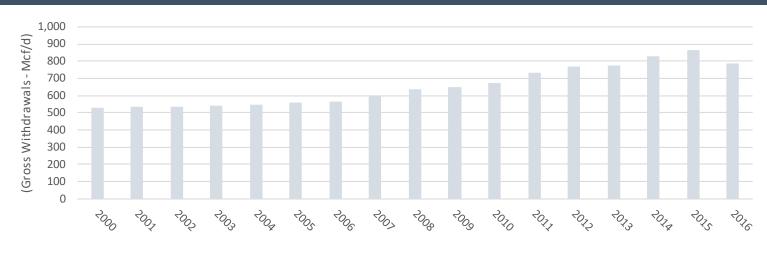
## **Domestic Natural Gas Trends**



🗖 Rig Count 🛛 🗕 — Natural Gas Price

Notable Trends	2012	2013	2014	2015	2016	2017P	2018P	2019P	2020P
Avg. Nat. Gas Price	\$2.75	\$3.73	\$4.32	\$2.62	\$2.51	\$3.13	\$3.25	\$3.40	\$3.60
Avg. Rig Count	534	368	318	219	98	140	180	220	255
New Wells Drilled	9,500	7,800	7,150	4,850	2,450	3,450	4,375	6,000	7,750
 Production (Mcf/d)	767.5	772.5	825.5	865.4	788.0	NA	NA	NA	NA
 New Wells Drilled per Rig	17.8	21.2	22.5	22.2	25.0	24.6	24.3	27.3	30.4

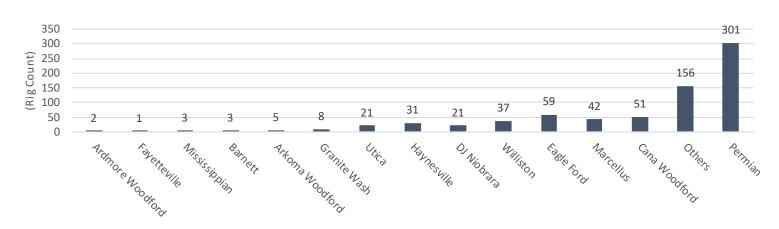
#### **Domestic Natural Gas Production**



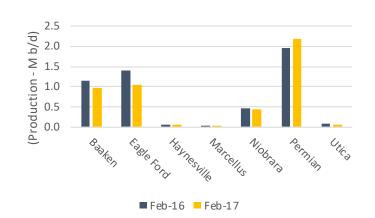


### **Trends by Basin**

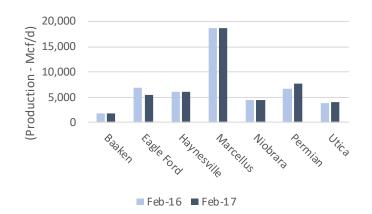
**Current Natural Gas and Oil Rig Count** 



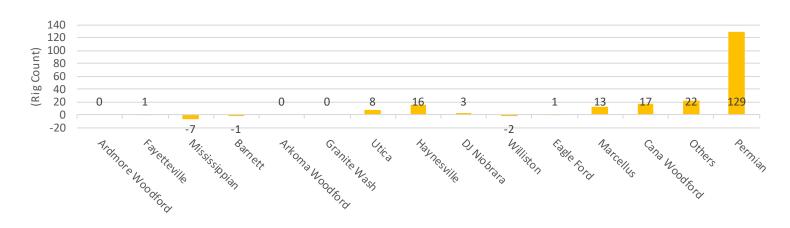
#### **Oil Production**



#### **Natural Gas Production**



### LTM Change in Rig Count





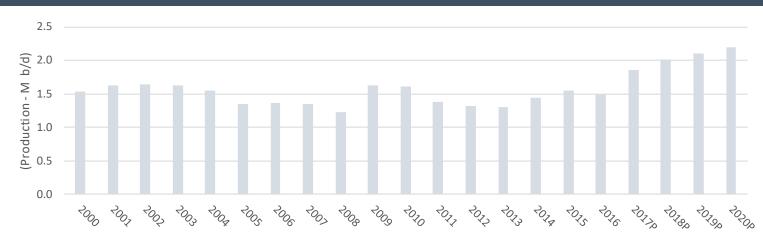
(Price per Barrel)

### **Offshore Trends**

#### **Crude Oil Price and Rig Count** 45 \$120 40 \$100 35 (Rig Count) 05 12 12 12 \$80 \$60 \$40 10 \$20 5 \$-0 2018 2016 2012 2013 2015 2000 2003 2004 2005 2070 2017 2007 2002 2006 2009 2000 200; Rig Count Crude Oil Price

Notable Trends	2012	2013	2014	2015	2016	2017P	2018P	2019P	2020P
Avg. Oil Price	\$94.18	\$98.02	\$93.22	\$48.59	\$43.24	\$53.25	\$62.00	\$70.00	\$80.00
Avg. Rig Count	24	38	41	26	19	NA	NA	NA	NA
Wells Drilled	375	440	450	275	210	275	350	400	430
Production (M b/d)	1.3	1.3	1.4	1.5	1.5	1.9	2.0	2.1	2.2
Wells Drilled per Rig	15.6	11.5	10.9	10.6	10.9	NA	NA	NA	NA

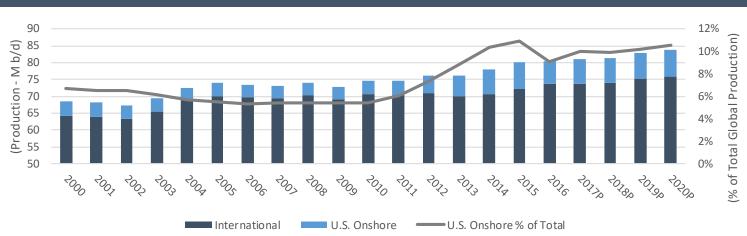
#### **Offshore U.S. Production**



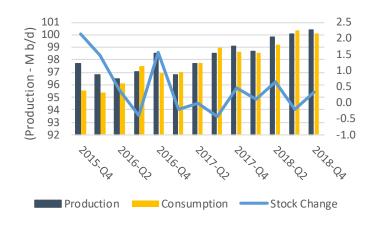


### **Global Trends**

**Crude Oil Production** 



#### Liquid Fuels Production and Consumption Balance



#### Top 5 Petroleum & Other Liquid Producers - 2016

1. Saudi Arabia	~11 M b/d
2. Russia	~10 M b/d
3. United States	~8 M b/d
4. Iraq	~5 M b/d
5. China	~4 M b/d

#### **Crude Oil Short Term Price Uncertainty**





# **About Founders Investment Banking**

Founders Investment Banking (Founders) is a merger, acquisition & strategic advisory firm serving middle-market companies. Founders' focus is on energy, industrials, software, internet, digital media and industrial technology companies throughout the United States. Founders' Skilled professionals, proven expertise and process-based solutions help companies access growth capital, make acquisitions, and/or prepare for and execute liquidity events to achieve specific financial goals. In order to provide securities-related services discussed herein, certain principals of Founders are licensed with M&A Securities Group, Inc. or Founder M&A Advisory, LLC, both members FINRA & SiPC. Founders M&A Advisory is a wholly owned subsidiary of Founders. M&A Securities Group and Founders are not affiliated entities. For more information, visit www.foundersib.com.



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